



The Town of Hilton Head Island

Regular Town Council Meeting

February 7, 2017

4:00 P.M. EXECUTIVE SESSION

5:00 P.M. REGULAR MEETING

BENJAMIN M. RACUSIN COUNCIL CHAMBERS

REVISED AGENDA

**Please note
change in
order of
agenda &
regular
meeting start
time.**

**As a Courtesy to Others Please Turn Off/Silence All Mobile Devices During
the Town Council Meeting**

1) Call to Order

- 2) FOIA Compliance** – Public notification of this meeting has been published, posted and distributed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

3) Executive Session

a. Land Acquisition

Discussion of negotiations incident to the proposed sale, lease or purchase of property:

- (1) related to a parcel in the Stoney area.
- (2) related to a parcel in the Coligny area.

b. The receipt of legal advice related to pending, threatened or potential claim related to:

- (1) ArborNature BZA Appeal
- (2) the case of Karen Watson v. Town of Hilton Head Island.

4) Pledge to the Flag

5) Invocation

6) Proclamations and Commendations

- a.** Recognition of Participants and Presentation of Student Government Day Certificates

7) Approval of Minutes

- a.** Town Council Meeting, January 17, 2017

8) Report of the Town Manager

- a.** CAFR and Audit Presentation for Fiscal Year Ended June 30, 2016
– Don Mobley, Scott & Company
- b.** USCB Quarterly Update

c. Town Manager's Items of Interest

- (1) Town News
- (2) Noteworthy Events

9) Reports from Members of Council

- a. General Reports from Council Report**
- b. Report of the Intergovernmental and Public Safety Committee – Bill Harkins, Chairman**
- c. Report of the Community Services Committee – Kim Likins, Chairman**
 - (1) Consideration of a Recommendation for the establishment of a publicly created advisory committee to the Arts and Culture Network position.
- d. Report of the Public Planning Committee – David Ames, Chairman**
 - (1) Consideration of a Recommendation for the Vision Project Schedule.
- e. Report of the Public Facilities Committee – Marc Grant, Chairman**
- f. Report of the Finance and Administrative Committee - John McCann, Chairman**

10) Appearance by Citizens

11) Unfinished Business

None.

12) New Business

a. Consideration of a Resolution – Visioning

Consideration of a Resolution of the Town Council of the Town of Hilton Head Island, South Carolina creating the Vision Project Management Team composed of a broad range of stakeholders formed to develop a comprehensive long range vision for Hilton Head Island.

b. Consideration of a Request – Coastal Discovery Museum

Consideration of a Request by the Coastal Discovery Museum for post Hurricane Matthew Funding.

13) Possible actions by Town Council concerning matters discussed in Executive Session

14) Adjournment

THE TOWN OF HILTON HEAD ISLAND
REGULAR TOWN COUNCIL MEETING

Date: Tuesday, January 17, 2017

Time: 4:00 P.M.

Present from Town Council: David Bennett, *Mayor*; Kim Likins, *Mayor Pro Tem*; David Ames, Marc Grant, Bill Harkins, Tom Lennox, John McCann, *Council Members*

Present from Town Staff: Steve Riley, *Town Manager*; Greg DeLoach, *Assistant Town Manager*; Charles Cousins, *Director of Community Development*; Brad Tadlock, *Fire Chief*; John Troyer, *Director of Finance*; Brian Hulbert, *Staff Attorney*; Melissa Cope, *Systems Analyst*; Lynn Buchman, *Senior Administrative Assistant*

Present from Media: Teresa Moss, *Island Packet*

1) CALL TO ORDER

Mayor Bennett called the meeting to order at 4:00 p.m.

2) PLEDGE TO THE FLAG

3) INVOCATION

4) FOIA Compliance – Public notification of this meeting has been published, posted and distributed in compliance with the Freedom of Information Act and the Town of Hilton Head Island requirements.

5) Proclamations and Commendations

a. Experience Green – Hilton Head Island 2017 Sustainable Golf Destination of the Year Award

Mark Baker, Clyde Johnson, and Ray Wenig accepted the Commendation on behalf of Experience Green.

6) Approval of Minutes

a. Town Council Meeting, December 20, 2016

Mr. Harkins moved to approve. Mr. McCann seconded. The minutes of the December 6, 2016 regular Town Council meeting were approved by a vote of 6-0-1, with Kim Likins abstaining since she was not in attendance at that meeting.

7) Report of the Town Manager

a. Hurricane Matthew Update

Mr. Riley invited Charles Cousins to give the update. Mr. Cousins reviewed the amount of debris collected to date. He reported that 5 of the gated communities are 100% through the first pass pickups and noted the progress of Crowder Gulf in the remaining gated communities. Mr. Cousins stated that approximately 26% of structures damaged had received permits for repairs. He reviewed the packages submitted to FEMA and approvals received, and reported the recent approval by FEMA for reimbursement of debris pickup on 15 private or orphan roads, but a denial of 111 others requested in the final package. An appeal of the decision must be submitted by Tuesday, January 24, requiring additional information as to the amount of debris on those roads and better identification of road ownership, which Mr. Cousins stated would

be a major challenge for staff. Mr. Cousins agreed to provide a list of those denied roads and total mileage to Council Members, who will ultimately decide how to proceed if FEMA continues to deny reimbursement. Mr. Cousins reported the mixed signals and inconsistencies being received from FEMA resulting partly from changes in personnel at FEMA creating additional challenges for Town staff.

Mr. Cousins noted that he anticipated the Dog Park and Tennis Courts at Chaplin Park will be reopened in March, and talks are underway to accommodate spring tennis.

b. Town Manager's Items of Interest

(1) Town News

Mr. Riley welcomed everyone back to Town Hall for Council meetings and thanked Council, staff, and citizens for making the adjustments necessary for FEMA to operate its Disaster Recovery Center in Council Chambers for several months. He reported on some items of interest and noted meetings that had been cancelled or added.

(2) Noteworthy Events

Mr. Riley reported local events taking place over the next few weeks.

8) Reports from Members of Council

a. General Reports from Council

Mr. Ames emphasized the importance to the Hilton Head Island brand of the International Sustainability of Golf Destination of the Year award. He thanked the League of Women Voters for its sponsorship of *Creating the Beloved Community*, a program held in Bluffton last week, which was greatly appreciated by those in attendance and helped bring together the Bluffton and Hilton Head Island communities.

Ms. Likins asked for a status report on the lock-out units and associated crime issues, and Charles Cousins reported on a pre-Hurricane Matthew's meeting and information requested from the Board to identify the lock-out units. He noted the annual meeting of the Board was held recently, and it was his understanding that amendments to their covenants and regime rules were passed and security cameras authorized that might provide positive relief. Mr. Riley stated that Town staff would follow-up and report back to Council Members.

Mr. McCann requested the status of a request for Beaufort County to broadcast more meetings, and Greg DeLoach reported that discussions with Beaufort County have resulted in an agreement to broadcast the Vision Committee meetings whenever those are scheduled.

Mayor Bennett noted his attendance with Mr. Lennox at the LATS Policy Committee meeting last week. He reported the Jasper Port is progressing well, with a projection of first ships at the Port in 2029. In conjunction with the Port, they are working to widen US Highway 17 from the Georgia border to I-95. He also reported discussions about the US Highway 278 corridor improvements from Squire Pope Road to Moss Creek, and Mayor Bennett advocated the expansion of that corridor to I-95 for the benefit of our residents, tourists, and workforce. Mr. Lennox added that the Port capacity is one of the driving forces for the Jasper Port, with Savannah approaching a 80% capacity, and the other driving force being the height of the Savannah and Charleston bridges.

Mayor Bennett stated he is providing copies to Council and Town Manager of a report he received from the Advisory Committee to the Heritage Tourism Taskforce outlining

their work product over the last year and recommending the next steps forward. He will be following up with the various Mayors about their support or questions relative to the recommendations, and he invited the Council Members to review the report. He noted that Dr. Andy Beall of the Santa Elena Foundation chairs the Advisory Committee, and the excitement and collaborative spirit that has formed among the municipalities, as well as among the Heritage organizations throughout the County.

b. Report of the Intergovernmental and Public Safety Committee – Bill Harkins, Chairman

Mr. Harkins reported that the Committee members put together an early stage listing of 17 possible subjects that might lead to regional exploration. He urged Council Members to review the list contained in the minutes of the meeting, and determine 3 to 5 areas to explore with the leadership in other municipalities to establish a consensus for a work plan for the year ahead. He suggested this determination should be an agenda item for an upcoming meeting. He invited Council to attend the February 6th meeting of the Committee to hear Senator Tom Davis discuss the legislative agenda.

Mr. McCann suggested that a joint committee meeting be held with the Finance and Administrative Committee, to invite Gary Kubic, the County Manager, to speak about the synergies between the Town and County both from a financial point of view and a structural point of view. Mayor Bennett requested a meeting with Mr. McCann and Mr. Riley to discuss this further to determine a course of action.

c. Report of the Community Services Committee – Kim Likins, Chairman

Ms. Likins reported a very productive meeting last week reviewing and modifying the job description for the Director of the Office of Cultural Affairs, which has been named at this point as Heritage and Arts Network Director. The Committee discussed a working advisory committee to provide expertise and assistance to the Director, and a description of the responsibilities those individuals would be expected to assume.

Ms. Likins also reported that the Venue Committee's consultant was in Town last week and conducted almost 100 interviews, and they are expected to compile the information gathered and bring it forward to the Committee.

d. Report of the Public Planning Committee – David Ames, Chairman

Mr. Ames reported that the Committee's charge this month is to work on the schedule for the visioning project. Diana Permar, a market researcher from Charleston, shared her observations on visioning at the last meeting. He noted dates of future meetings.

e. Report of the Public Facilities Committee – Marc Grant, Chairman

No report, with first meeting scheduled for January 23, 2017.

f. Report of the Finance and Administrative Committee – John McCann, Chairman

Mr. McCann reported that a very information presentation was made at the meeting today by Carlton Dallas on economic development, with an update expected next quarter on the Israeli connection, a worthwhile and enthusiastic ongoing project. He presented the yearly accomplishments by the Committee. Mr. McCann asked that by the second Town Council meeting in February, the individual Chairman of each Committee outline expenses for initiatives anticipated for the next fiscal year, including estimates for consultants, to begin the budget process. Mayor Bennett asked that the Chairman of each Committee provide that information to him so that he can forward it on to Mr. McCann.

9) Unfinished Business

a. Second Reading of Proposed Ordinance 2016-32

Second Reading of Proposed Ordinance 2016-32 of the Town Of Hilton Head Island, South Carolina, to amend Title 2 General Government and Administration of the Municipal Code of the Town of Hilton Head Island, South Carolina by amending Chapter 5 (Meetings of Council and Rules of Procedure) Section 2-5-50, Agenda and Order of Business; and providing for severability and an effective date.

Ms. Likins moved to approve. Mr. McCann seconded. The motion was approved by a vote of 7-0.

10) New Business

a. Consideration of Adoption of the Key 2017 Council Priorities

The Council reviewed the Key 2017 Council Priorities submitted by the Facilitator, and after extensive discussion among the Council Members, several revisions, deletions, and additions were made. A copy of the modified document is attached to the minutes and made a part hereof.

Comments from the public were solicited, and Chet Williams noted that a priority should be added for the determination of funding for the clean-up from Hurricane Matthew.

A motion to adopt the Key 2017 Council Priorities as modified was made by Ms. Likins and seconded by Mr. McCann. The motion was approved by a vote of 7-0.

11) Appearance by Citizens

Skip Hoagland addressed Council on several topics.

12) Executive Session

Mr. Riley stated that no Executive Session was needed.

13) Possible actions by Town Council concerning matters discussed in Executive Session

Mayor Bennett noted that since no Executive Session was held, he would entertain a motion for adjournment.

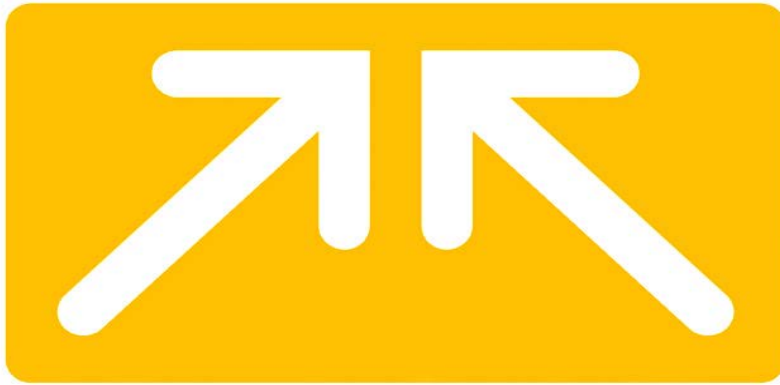
14) Adjournment

Ms. Likins moved for adjournment. Mr. McCann seconded. The motion was approved by a vote of 7-0. The meeting adjourned at 5:28 PM.

Lynn W. Buchman
Senior Administrator Assistant

Approved: _____

David Bennett, Mayor



mejorando group



MAYOR AND TOWN COUNCIL ADVANCE MEETING SUMMARY

Facilitated by
PATRICK IBARRA

December 1-2, 2016

HEADWINDS: **TRENDS IMPACTING THE COMMUNITY**

- **Political**

- Factions
- Expansion and contraction of government
- Misconception at state house about Beaufort County wealth
- Regionalization
- Tension island to region, island to state

- **Social**

- Remaining relevant
- Changing values
- Speed of social media and changing technology
- Crime
- Respect for each other
- Aging population
- Cultural assimilation

- **Economic**

- Competition for labor and impact from other communities
- Access to island
- Interest rates
- Port
- Poverty

- HHI Real estate values lag other markets
- **Hospitality/Tourism Industry**
 - Trends in golf course industry
 - Changing visitor demographics
 - Changing duration of stay by tourists
 - Rise and impact from day trippers
- **Fiscal**
 - Hurricane Mathew Clean-up costs
 - Act 388
 - Declining distribution of Local Government Fund
- **Quality of Life**
 - Infrastructure
 - Housing availability
 - Condominium complexities
 - Heirs property
 - PUDS and gated communities
 - Over-building
 - Education system
 - Health care
- **Environmental**
 - Global warming

ROLE OF TOWN COUNCIL AS A COMMUNITY BUILDER

- **Past Role**

- Less active
- Creating and managing growth

- **Current Role**

- Preparing for future
- Listening to younger population and all citizens
- Getting back to our roots – being on the cutting edge, leading as environmental stewards and building a bridge to the future
- Can't ignore base

- **Future Role**

- More active building the skeleton and using private sector to add the muscle
- Futurist
- Reinvigorate community pride and self-image
- Create climate for private investment
- Prudent risk taking
- Leadership

KEY PRIORITIES FOR 2017

1. Visioning: The schedule for the Visioning project will be provided to Mayor and Council on or before 1/31/17.

2. Heirs Property

- A non-profit organization will be engaged for community outreach purposes under the auspices of the Planning Commission. The Planning Commission shall lead the process and help develop the scope of work for a consultant.
- By the end of 2017, the consultant hired to evaluate LMO changes to address Heirs property situations will have presented their recommendations to the Planning Commission and Town Council for consideration. One possible tool to be

considered is the creation of a heritage overlay.

3. Regionalization: In order to define the purpose and impact from pursuing a regionalization effort and factoring in the role of the Intergovernmental and Public Safety Committee, meetings with elected officials from other cities and the County elected officials will be held periodically throughout the year.

4. Infrastructure:

- By June 30, the Storm Water Plan from the County, including the fee arrangement/schedule will be considered by the Town Council.
- Staff will review the report recently submitted by the Telecommunication Task Force and provide recommendations for Town Council consideration.
- A Plan for the scheduling of private road improvements will have been accepted and

adopted by Town Council on or before December 31, 2017.

5. Cultural, Entertainment, Arts and Heritage Committee:

- The structure under which the new Program Coordinator will function will be established in early 2017. Subsequently, the Program Coordinator will be hired.
- Phase 1 of the Venue Committee will be completed by March 31, 2017 and Phase(s) 2 and 3 presented to Town Council during in 2017.

6. Workforce Availability:

- HOUSING: The Public Facility and Public Planning Committee will examine the issue via a task force and subsequently provide a series of recommendations to the Town Council.
- TRANSPORTATION: Town staff will review report recently submitted by the LRTA and provide recommendations on or before

March 31, for Town Council to consider adopting.



TOWN OF HILTON HEAD ISLAND

Community Development Department

TO: Stephen G. Riley, ICMA~CM, *Town Manager*
VIA: Charles Cousins, AICP, *Community Development Director*
FROM: Jennifer Ray, ASLA, *Planning and Special Projects Manager*
DATE: January 31, 2017
SUBJECT: USCB-Office Park Road quarterly project update

- Wetland permitting is underway.
- Staff and Town Attorneys are working to finalize property transfer.
- Staff is participating in Development Plan Review and final Design Review Board approval.



To: Steve Riley
Hilton Head Island Town Manager

From: Dr. Charles Calvert, Campus Dean- Hilton Head Island
Department of Hospitality Management
University of South Carolina Beaufort

Date: January 26, 2017

Subject: Quarterly Project Update
USCB Hilton Head Island Campus

Project Approvals and Milestones.

USCB went before Sea Pines CARB for final project approval 1/12/17. USCB received Final project approval from Sea Pines 1/26/2017. USCB are planning to appear at Town of HHI DRB for final project approval 2/14/17. The USCB architect is working on Construction Documents.

Groundbreaking:

Town Council members have been sent invitations to attend the HHI campus groundbreaking ceremony on the morning of February 10th.

Enrollment Management. In 2016 USCB entered into an articulation agreement with the National Restaurant Association's ProStart Restaurant. This agreement will benefit high school students studying Hospitality Management through the Prostart Program with transfer credits. In South Carolina this program is administered by the South Carolina Restaurant and Lodging Association. In December of 2016 USCB Admissions and a Hospitality Management faculty member met with the SC ProStart Coordinator at the SCRLA offices in Columbia. The goal is for USCB to work with high school students and teachers on a statewide basis.

USCB Student Recruitment. USCB will be attending a Hospitality Management /Palmetto College recruiting fair at USC Lancaster on January 30, 2017.



ITEMS OF INTEREST

FEBRUARY 7, 2017

Noteworthy Events

Some of the upcoming meetings:

- Parks & Recreation Commission – February 9, 2017, 4:00 p.m.
- Community Services Committee – February 13, 2017, 9:00 a.m.
- Board of Zoning Appeals – February 14, 2017, 9:00 a.m.
- Design Review Board – February 14, 2017, 1:15 p.m.
- Planning Commission – February 15, 2017, 3:00 p.m.
- Venue Committee – February 17, 2017, 9:00 a.m.
- Finance & Administrative Committee – February 21, 2017, 2:00 p.m.
- Town Council Executive Session– February 21, 2017, 4:00 p.m.
- Town Council Regular Meeting – February 21, 2017, 5:00 p.m.

(Additional meetings may be scheduled and all meetings are subject to change and/or cancellation. Please visit the Town of Hilton Head Island website at www.hiltonheadislandsc.gov for Committee meeting dates and agendas.

Hilton Head Island Events

February 11, 2017 8:00 a.m. – 2:00 p.m.	Hilton Head Island Marathon, Half Marathon & 5K	Jarvis Creek Park
February 11, 2017 8:00 a.m. –m 3:00 p.m.	For the Love of Paws Hilton Head Humane Association	Shelter Cove Community Park
February 11, 2017 12:00 p.m. – 3:00 p.m.	Taste of Gullah	Arts Center of Coastal Carolina Parking Lot
February 18 & 19, 2017 11:00 a.m. – 5:00 p.m.	Hilton Head Island Gullah Celebration	Hilton Head Island Middle School



TOWN OF HILTON HEAD ISLAND

Community Development Department

TO: Stephen G. Riley, CM, *Town Manager*
VIA: Charles Cousins, AICP, *Director of Community Development*
Shawn Colin, AICP, *Deputy Director of Community Development*
FROM: Jennifer B. Ray, ASLA, *Planning and Special Projects Manager*
DATE: January 31, 2017
SUBJECT: Vision Project Management Team

Recommendation: Staff recommends Town Council authorize creation of a Vision Project Management Team and appoint members identified in Exhibit 1-Attachment A based on the recommendation of the Town Council Public Planning Committee.

Summary: A Vision Project Management Team will be an integral component in the creation of a long range vision for Hilton Head Island. The Vision Project Management Team will set the guiding principles and assure the process achieves set goals. The Team will provide quality control and will guide the actions of those involved in the project including extensive public input. The Vision Project Management Team will provide continuity and will serve through the duration of the project.

Background: Creation of a comprehensive long range vision for Hilton Head Island has been identified as a Town Council priority. Under the direction of the Town Council Public Planning Committee a process and approach have been completed. A consultant has been engaged and staff is working with the Committee to pursue a project coordinator. The next step in the process is creation of a Vision Project Management Team.

Attachments:

- A Resolution of the Town Council of the Town of Hilton Head Island South Carolina creating the Vision Project Management Team composed of a broad range of stakeholders formed to develop a comprehensive long range vision for Hilton Head Island.
- Exhibit 1 – Attachment A: Vision Project Management Team – Proposed Membership
- Exhibit 1 – Attachment B: Island-wide Vision – Draft Scope of Work
- Exhibit 1 – Attachment C: Vision Project Management Team Bios

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF HILTON
HEAD ISLAND, SOUTH CAROLINA CREATING THE VISION PROJECT
MANAGEMENT TEAM COMPOSED OF A BROAD RANGE OF
STAKEHOLDERS FORMED TO DEVELOP A COMPREHENSIVE LONG
RANGE VISION FOR HILTON HEAD ISLAND.**

WHEREAS, the Town of Hilton Head Island has established a reputation as a well-planned community; and

WHEREAS, the Town Council of Hilton Head Island identified development of a comprehensive long range vision for Hilton Head Island as a Top Priority; and,

WHEREAS, the Town Council is desirous of appointing a diverse range of Vision Project Management Team members to operate under the jurisdiction of the Town Council Public Planning Committee and operate with considerable public input, serving to the completion of the project; and,

WHEREAS, Town Council has determined that to accomplish the goal of providing a multidiscipline composition to the Vision Project Management Team is best served by appointing members recommended in Exhibit 1, Attachment A of this Resolution; and,

WHEREAS, Town Council has determined that to accomplish the goal of developing a comprehensive long range vision for Hilton Head Island is best served by following the scope of work recommended in Exhibit 1, Attachment B to this Resolution.

NOW, THEREFORE BE IT, AND IT HEREBY IS RESOLVED BY THE TOWN COUNCIL FOR THE TOWN OF HILTON HEAD ISLAND, SOUTH CAROLINA, that the Vision Project Management Team is created. The Purpose of the Committee, its membership composition, and scope of work is described in Exhibit 1.

MOVED, APPROVED, AND ADOPTED THIS ____ DAY OF _____, 2017

David Bennett, Mayor

ATTEST:

Victoria L. Pfannenschmidt, Town Clerk

Approved as to form:

Gregory M. Alford

Introduced by Council Member: _____

Exhibit 1 - Attachment A

Vision Project Management Team – Proposed Membership

David Ames
Alex Brown
Morris Campbell
Lisa Drakeman
Mark O’Neil
Denise Spencer
Sandy West

Exhibit 1 - Attachment B

Island-wide Vision – Draft Scope of Work

Role of the Vision Project Management Team:

The Management Team will consist of seven (7) members.

It will direct and coordinate the efforts and work of all involved in the Vision Project.

It will assure that the process is open, transparent, and achieves the articulated goals.

And it will define the project's guiding principles and drive and facilitate change.

It is expected that the Committee will meet at least monthly throughout the project; have responsibility for the management of a budget approved by Town Council; and will report to the Public Planning Committee.

Exhibit 1 - Attachment C

Vision Project Management Team – Proposed Membership Bios

DAVID W. AMES

David Ames graduated from Princeton University (BA) and the University of Pennsylvania (M. Arch.). He has planned and developed projects for his own account and consulted in both public and private sector community planning and development. Locally, he developed Long Cove Club.

David is currently a member of the Hilton Head Island Town Council, board member of the Hilton Head Institute and a member of Bridge Builders and Greater Island Council's Vision Steering Committee. He is past chairman of the Community Foundation of the Lowcountry, The Children's Center, Mayor's Task Force for the Island's Future, Beaufort County Aviation Board, Hilton Head College Center, Leadership Hilton Head, Sea Pines Academy and Chairman Emeritus of Hope Haven of the Lowcountry.

He has served on other local and state boards including SC Independent Colleges and Universities, Leadership SC, SC Nature Conservancy, HHI Chamber of Commerce, and HH Community Development Corporation, LMO Rewrite Committee and Circle-to-Circle committee. He chaired the \$4.5 million capital campaign of The Children's Center and co-chaired the \$6 million capital campaign of the Boys and Girls Club.

He was the recipient of the Alice Glenn Doughtie Good Citizenship Award in 2009 and the Marilyn Stein Bellet Award in 2011. He is an Honorary Rotarian and Paul Harris Fellow. He and his wife moved to the island in 1973 and raised their two daughters here.

ALEX BROWN

Alexander Brown Jr. is a Native Islander who's family history on Hilton Head stretches back 5 generations. He is blessed with a wife and four wonderful children and one grandchild. He is a 1992 graduate of Hilton High School and attended college at South Carolina State University. He is currently Resort Retail Associate's Vice-President of Operations and has been with the company for over 26 years. He enjoys sustaining Hilton Head as a beloved community and does so by serving on various committees such as ; Chairman of the Hilton Head's Town Planning Commission, Treasurer Martin Luther King Celebration Planning Committee, Chairman of the IW Wilborn Scholarship Committee, Trustee and Youth Leader at Central Oak Grove Missionary Baptist Church, Member of Greater Island Council Vision Steering Committee , and Assistant Boys Varsity Basketball Coach at Hilton Head High School.

Exhibit 1 - Attachment C

MORRIS CAMPBELL

PERSONAL AND FAMILY

Morris Carlton Campbell, a native of Hilton Head Island, South Carolina, is the eleventh of thirteen children of the late Reginald E. and Sarah W. Campbell. Campbell is married to the former Ida Atkins of Florence, South Carolina. They are the proud parents of an adult son, Quincy Jermaine.

Campbell is member of The Historic First African Baptist Church on Hilton Head Island where he serves as a Deacon and as Chairman of the Board of Trustees. He is a graduate of Claflin University with a Bachelor of Science in Mathematics and earned a Master's Degree in Business Administration from Webster University.

PROFESSIONAL CAREER

He retired from Beaufort County Government in June 2015 after serving 34 years as a public servant. During his first four years (1981-84) he served as an elected County Councilman. The final 30 years he was employed as a member of the County Administration team. His first position with the County was that of the Director of Voter Registration and Elections (1986-90). The final twenty-six years he served as the Executive Director of Community Services.

Campbell has always taken an active role in community/human service initiatives and activities. In his position with the County led its focus along that path. He was the County Administration's Supervisor for as many as seven County Department Heads in the area of community/human services. He also served as the County's liaison for Federal, State and local agencies serving the community/human services needs of our citizens.

Prior to his career with Beaufort County, he was employed as a comptroller at a retail gift shop on Hilton Head Island for a number of years.

Today he is spending some of his time working with his family business of cultural tours and real estate.

CIVIC/COMMUNITY AFFILIATIONS AND INVOLVEMENT

His involvement in civic and community organizations has been constant. He is a member of the Spanish Wells Property Owners Association, the Hilton Head Island NAACP Chapter, the Board of Hilton Head Island Volunteer in Medicine, Board of Hilton Head Deep Well Project, Claflin University Lowcountry Alumni Association, and Alpha Phi Alpha Fraternity, Inc.

He served on the Board of Directors of the United Way of the Lowcountry, Board of Directors of the Community Foundation of the Lowcountry, Board of the Ronald McDonald House Charities of the Coastal Empire, Wachovia Bank Community Advisory Council to name a few.

Campbell enjoys reading, golfing, biking, walking and attending cultural and sporting events.

Exhibit 1 - Attachment C

LISA DRAKEMAN

Lisa Drakeman is the Chair of Volunteers in Medicine of Hilton Head, where she pioneered the clinic's new wellness program. During her business career, she founded and served as CEO of Genmab A/S, one of Europe's most successful biotech companies. Under her leadership, the company completed a record-setting IPO, achieved a multi-billion dollar valuation, and created two new FDA-approved treatments for cancer. Among her numerous awards are the Biotech Industry Organization's "Advocate of the Year," and the Dr. Sol Barer Award for Vision, Innovation and Leadership. She graduated from Mt. Holyoke College, and received a Ph.D. from Princeton University, where she co-chairs the Graduate Dean's Leadership Council. A Certified Specialist of Wine, she has been named a Certified Sommelier by the Court of Master Sommeliers, and is President of the SC Yacht Club Wine Society.

MARK O'NEIL

With thirty years of Healthcare leadership experience, Mark O'Neil provides consulting services in the areas of Leadership Development, Governance, Strategic Planning and Operations improvement.

Mark most recently served as the Chief Executive Officer of Hilton Head Regional Healthcare, a Tenet owned facility in South Carolina. Previously, he served in several leadership positions at Catholic Health East, including President and Chief Executive Officer of Mercy Health System of Southeast Pennsylvania, Executive Vice President of the Mid-Atlantic Division and Corporate Chief Operating Officer. As Chief Operating Officer, he was responsible for coordinating operations of over 100 Health Care facilities in 11 states, with over 46,000 employees and a 4.6 billion dollar operating budget.

Earlier in his career, Mark served as a member of the Senior Management Team at the University of Rochester's Strong Memorial Hospital where he gained valuable experience in academic medicine and provided leadership for several administrative and support functions. He served as President and Chief Executive Officer of United Health Services in Binghamton, N.Y., where he facilitated the development of an 85 member multispecialty physician group, home care companies, rural hospitals and a long term care facility into the Integrated Health Care System.

Mark's uncompromising integrity and commitment to excellence have led to board positions with several professional organizations including the Central New York Hospital Association, the Iroquois Healthcare Alliance, VHA of Upstate NY, the Hospital Association of New York, the Catholic Hospital Association of Pennsylvania and the South Carolina Hospital Association. Mark also served on Governor Mario Cuomo's Health Care Advisory task force and as Chairman of the Board of the Keystone Mercy Health Plan, a Medicaid Managed Care plan serving several states, with over 850,000 members.

An advocate for community service, Mark has served as the Chairman of the Board of United Way and the Chamber of Commerce and volunteered his time as a member of many not for profit and educational organizations throughout his career. Mark's high-level of community involvement and

Exhibit 1 - Attachment C

extensive knowledge of the Health Care environment have made him a frequent guest speaker at community group meetings and events.

Mark received his Bachelors and Masters degree in Business Administration from the Rochester Institute of Technology in Rochester, NY. He is a fellow in the American College of Health Care Executives.

Mark and his wife Ann reside in Hilton Head, South Carolina. They have four daughters and are active members of their community.

DENISE SPENCER

Denise K. Spencer came to the Community Foundation of the Lowcountry (Hilton Head Island, SC) in August of 2006, after serving for over 12 years as the President/CEO for a community foundation in mid-Michigan. Prior to that role, she worked almost 20 years as an administrator and academic advisor for Central Michigan University, where she also did both her undergraduate and graduate work. Since her arrival, the local Community Foundation has undertaken several new strategic efforts, streamlined its governance structure, embarked upon a branding initiative, grown to almost \$70 million in assets, and proudly saw the Foundation surpass \$60 million in giving since its birth in 1994.

Current local activities and professional associations include: The Rotary Club of Hilton Head Island, the Beaufort County Alliance for Human Services, the Greater Island Council and its Education and Workforce Committee, the South Carolina Association of Nonprofit Organizations, the South Carolina Grantmakers Network, and the Council on Foundations. She also serves as a community foundation peer reviewer for National Standards as part of a nationwide initiative of standards compliance in the field.

Before arriving in the Lowcountry, Spencer has served a term on a City Planning Commission, and served 12 years on a Board of Education. During her time on the school board, she held each office. She has served on many nonprofit boards and in a number of service clubs. She was awarded a fellowship to participate in the Spring 1993 class of the Michigan Political Leadership Program (MPLP) at Michigan State University. Honors she has received include the Outstanding Young Woman of America award, the ACE award for contributions to adult and continuing education, the Leadership Midland (MI) "Leader of the Year" Award, and the Girl Scouts of Mitten Bay recognized her as a "Woman of Distinction". More recently she was honored with the "Hope and Opportunity" award from the Bluffton (SC) Boys and Girls Club.

Denise's passion for and knowledge of the nonprofit sector (especially nonprofit governance) has made her a sought-after speaker for state and national conferences. She does numerous training programs with area nonprofit boards, in such areas as introductory Board Roles and Responsibilities, the Exceptional Board, the Board Member's Role in Resource Development, and she often does consultation and mentoring with both staff and board members.

Exhibit 1 - Attachment C

SANDY WEST

Prior to founding lighthouse consulting in 2007, Sandy was Executive Vice President of Human Resources for Limited Brands.

Her eighteen year Human Resources career with Limited Brands began in 1988 as Recruitment Manager for Limited Stores. She was moved to the role of Human Resources Manager for the Distribution Center and then became the HR Manager for 800 + Limited Stores before being promoted to Victoria's Secret Direct in 1990 as Director of Human Resources. In 1991 she was promoted to Vice President, and in 1993 was promoted to Executive Vice President of Human Resources. She spent 12 years as the HR leader and as a member of the Executive Team developing and executing people strategies that supported the meteoric growth of the Victoria's Secret mega brand. In 2002, Sandy was asked to assume an enterprise HR leadership role for all brands and stores as Senior Vice President of HR, providing corporate strategies for initiatives such as talent acquisition, retention and development, succession planning, rewards / recognition programs, and support to shared services.

In 2003, Sandy was promoted to Executive Vice President of Human Resources for the total Enterprise, a \$10 billion, multi-brand organization with 120,000 associates supported by 350 HR professionals. Under her leadership, she launched a multi-year transformation to both streamline HR through increased shared services and to create process improvements and increase relevant services such as process consultation, enterprise integration, culture shaping, and increasing individual, team and organizational development.

Sandy sits on the Board of Directors and is the Chair of the Nominating Committee for Ervin Industries, an Ann Arbor, Michigan-based international business. Her Columbus, Ohio not-for-profit board work includes serving as past Board Chair for Big Brothers Big Sisters of Central Ohio. She is a past YWCA and Endowment board member and has served on or led many YWCA committees, including chairing the Women of Achievement, a cornerstone fundraising event for the YWCA. She is a founding member of the Women's Leadership Council, a group of women community leaders focused on increasing educational opportunities for women. As a child advocate for many years, Sandy is a past Board Member of the Franklin County Children's Services. She also served as a Donor's Circle Council Member for the Wexner Center. In 2010 she was one of four recipients of the Service Above Self award for community service in Columbus, Ohio. In South Carolina, she is the Vice President and Board Development Chair for the Boys and Girls Club of Hilton Head Island and a Board Member and Chair of the HR Committee for the Boys and Girls Club of the Lowcountry. Sandy also serves on the board of The Valentine Project, an orphanage in Tanzania. She resides with her husband, Dr. Stephen Hasley, on Hilton Head Island, SC



COASTAL DISCOVERY MUSEUM

Experience The Lowcountry Up Close

RECEIVED

JAN 24 2017

BY: _____

Dear Mayor Bennett,

It is with tremendous appreciation for all that the Town of Hilton Head Island has done for us that I write you this letter requesting additional support from the Town to help sustain Coastal Discovery Museum operations during the Hurricane Matthew Debris Management Efforts. We understand the need for the Town to use our leasehold for the Debris Management and want to be supportive of the efforts of the town and its contractor, Crowder Gulf. On the other hand, we as a museum, have a duty to our employees, to our donors, to our visitors, and to residents who count on us, to continue to serve our mission.

The CDM is a vital part of the island, serving over 120,000 visitors and residents annually and having an economic impact of over \$4 million, including \$381,000 in local and state government revenue. The Coastal Discovery Museum *inspires people to care for the Lowcountry*. It is a place where children discover the connections between air, land, water, and living things so that they treasure the beautiful place we call home; it is a place for families to explore history, art, and culture to better understand ourselves and increase empathy towards other; and the museum encourages all of us to take some action, no matter how small, to create a more sustainable and inclusive future.

We had hoped that we could open the museum portion of our site 30 days after reentry onto Hilton Head Island, as is permitted by our lease. The Town requested that we not reopen due to safety concerns related to debris management operations, and we complied; however, doing so placed us in a difficult financial position. From the day we should have been able to reopen, November 10, till the day the town completed an access road, December 13th, we lost an estimated \$79,748 in museum revenue based on prorated numbers from the prior year. This number does not include donations, management fees, rentals, etc. as documented in the attached P&L statement. The museum has also lost \$97,525 in facility rental revenue based on signed contracts which were cancelled and refunded or cancelled and not paid due to our inability to gain access to the site and/or requisite onsite parking. This is also documented in an attached Rental Loss statement.

Our total loss for museum closure from November 10-December 13, 2016 plus lost rental revenue is \$177,273. Recognizing that there would have been some loss due to lower tourism numbers on the Island, we are requesting support from the Town in the amount of \$150,000 to help underwrite our losses directly related to the Town's operation of a Debris Management Site on our leasehold. The museum has liquidated \$200,000 from our Board-reserved portfolio, and has secured \$68,000 in private donations to cover additional losses that are related to the hurricane and not the operation of the Debris Management Site. It is with great deference that I submit this request and await your response

Sincerely,

Rex Garniewicz

Cc: Town Manager, Mayor and Town Council

COASTAL DISCOVERY MUSEUM
PROFIT & LOSS STATEMENT
Projected Loss 11/10/16-12/13/16 based on PFY

			Actual November FY2016	Actual December FY2016
	FY 15 Budget	FY 16 Budget		
Ordinary Income/Expense				
Income:				
Restricted - Grants:				
Accommodations Tax	\$190,000	\$214,250	32,005.66	20,195.90
Turtle Watch Project	\$37,300	\$42,450	1,947.03	-6,212.73
Property Rental	\$100,000	\$96,500	16,750.00	4,390.00
Admissions	\$45,000	\$43,200	4,195.37	3,425.02
Miscellaneous	\$5,000	\$8,000	-5.16	754.21
Books-Royalties	\$500	\$250	0.00	0.00
Management Fee	\$75,000	\$75,000	0.00	18,750.00
Temporary Exhibit Displays	\$12,500	\$10,000	2,835.00	1,860.00
Museum Store	\$205,000	\$194,750	18,825.02	14,198.30
Museum Programs	\$230,000	\$243,000	21,383.63	22,878.61
Special Events/Benefits	\$45,000	\$38,000	210.00	570.00
Unrestricted	\$95,000	\$109,500	5,150.00	52,410.04
Total Income	\$1,040,300	\$1,074,900	103,296.55	133,219.35
		TOTAL of highlighted above	79,244.68	62,557.83
		proration of days	Nov 10-Nov30 20 of 30 days	Dec 1 - Dec 13 13 of 31 days
			0.67	0.42
			53,093.94	26,274.29
		Total Estimation:		79,368.22

COASTAL DISCOVERY MUSEUM**Lost Rental Revenue****Due to Hurricane Mathew DMS**

NAME/EVENT	DATE	\$ PAID	\$ PENDING	Total Loss
Reeves	10/14/2016	\$3,500	\$0	\$3,500
Tiso	10/15/2016	\$3,500	\$0	\$3,500
Sullivan	10/16/2016	\$3,500	\$0	\$3,500
Saunders	10/22/2016	\$3,500	\$0	\$3,500
LCMNA	10/11/2016	\$500	\$0	\$500
Weatherwax	11/19/2016	\$4,000	\$0	\$4,000
Maunz	10/29/2016	\$3,500	\$0	\$3,500
Spaziano	11/12/2016	\$2,250	\$1,750	\$4,000
Hilton Head Christian	11/15/2016	\$700	\$0	\$700
Concours	11/6/2016	\$0	\$5,000	\$5,000
Carpenter	11/29/2016	\$2,000	\$1,000	\$3,000
Homebuilder's Assoc	12/9/2016	\$2,075	\$1,575	\$3,650
Gullah Expo	2/18/2017	\$600	\$600	\$1,200
Schaefer	3/11/2017	\$2,250	\$1,750	\$4,000
McArdle	3/18/2017	\$2,250	\$1,750	\$4,000
Loepp	3/25/2017	\$2,250	\$1,750	\$4,000
Reeves	4/8/2017	\$2,250	\$1,750	\$4,000
Chandler	4/22/2017	\$1,800	\$2,200	\$4,000
Symphony	4/4-5/2017		\$1,500	\$1,500
RBC Heritage	4/10-16/2017		\$15,000	\$15,000
Carpenter	11/29/2016	\$2,000	\$3,500	\$5,500
Reaves	11/30/2016	\$2,250	\$1,750	\$4,000
Mitzner	1/3/2017	\$2,250	\$1,750	\$4,000
Oliver	1/9/2017	\$2,250	\$1,750	\$4,000
Sprouse	1/3/2017	\$2,225	\$1,750	\$3,975
Total as of 1/20/17		\$51,400	\$46,125	\$97,525