



Town of Hilton Head Island
**FINANCE & ADMINISTRATIVE COMMITTEE
MEETING**
Tuesday, March 1, 2022, 10:00 AM
AGENDA

The Finance & Administrative Committee special meeting will be held in-person at Town Hall in the Benjamin M. Racusin Council Chambers. The meeting can be viewed on the [Town's Public Meetings Facebook Page](#), the [Beaufort County Channel](#) and Spectrum Channel 1304.

1. **Call to Order**
2. **FOIA Compliance** Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
3. **Roll Call**
4. **Approval of the Agenda**
5. **Appearance by Citizens** Citizens who wish to address the Committee on the items noted on the agenda may do so by contacting the Town Clerk at 843.341.4701 by 4:30 p.m., Monday, February 28, 2022.

Citizens may also submit written comments via the eComment portal: [Finance & Administrative Committee March 1st Meeting](#).

6. **New Business**
 - a. Consideration of the Preferred Map for the 2020 Census Redistricting for the Town of Hilton Head Island
7. **Adjournment**

Please note, a quorum of Town Council may result if four (4) or more of their members attend this meeting.



TOWN OF HILTON HEAD ISLAND

Staff Report Memo

TO: Town Council
FROM: Joshua Gruber, Deputy Town Manager
CC: Marc Orlando, ICMA-CM, Town Manager
DATE: 02-24-2021
SUBJECT: 2020 Census Redistricting

Recommendation

Staff recommends that the Finance and Administrative Committee evaluate the various redistricting map alternatives that have been developed as a part of its public engagement process and select the option or options that ultimately reflects the best interests of the Hilton Head Island community.

Background:

On August 12, 2021, the United States Census Bureau issued the 2020 Census data for state and local governments. According to this information, the population of Hilton Head Island Town increased by 562 people from a 2010 figure of 37,099 to a 2020 figure of 37,661. Pursuant to

With the receipt of this information, the Town is constitutionally required to redraw its six Town Council wards to ensure that there is equal representation of the Island's population amongst all the wards. The Town began its redistricting process with the assistance of Mr. Frank Rainwater, South Carolina Revenue and Fiscal Affairs' Executive Director. Mr. Rainwater provided Town Council with a general overview of the redistricting process and the current standards by which state and federal courts will review redrawn maps. Additionally, Mr. Rainwater presented benchmark data related to the Town's 2020 Census figures. This information identified a target population for each Town Council Ward of 6,277 individuals with Wards 1,2,3 and 6 needing to reduce their current populations and Wards 4 and 5 needing to increase their current populations to achieve the target population figure.

Following this meeting, the Town Council adopted Resolution 2021-23 which outlined the criteria by which the Town would go about conducting its redistricting efforts. Attached to this Resolution was a series of public engagement opportunities that would allow for an open discussion and dialogue with both members of the public and Town Council regarding the various alternatives that could be examined that would allow the Town to successfully redraw its ward boundaries. A series of four public workshops were held by the Finance and Administrative Committee at various locations across the Island. These workshops resulted in a number of potential alternative maps being created.

These alternative maps, including any potential revisions, alterations, or combinations thereof, are now before the Finance and Administrative Committee for consideration. Once a preferred option is voted upon by the Committee, that map will be sent to the full body of Town Council for consideration of an Ordinance outlining the specific geographic boundaries that are reflected within that map and which will constitute the redrawn boundaries of the Town's six wards.

Upon adoption of the Redistricting Ordinance by Town Council, a copy of this documentation will be provided to the Board of Elections and Voter Registration of Beaufort County who will then update their election records for affected citizens accordingly.

Town of Hilton Head Island Redistricting

Finance and Administrative Committee

March 1, 2022



What is redistricting?



Redistricting is the process of redrawing the lines of districts from which public officials are elected. It typically takes place after each census to accommodate population changes over the previous decade



S.C. Code Ann. Sec. 4-9-90 requires counties within a reasonable time prior to the next general election following the federal decennial census. The next general election is scheduled for November 2022.



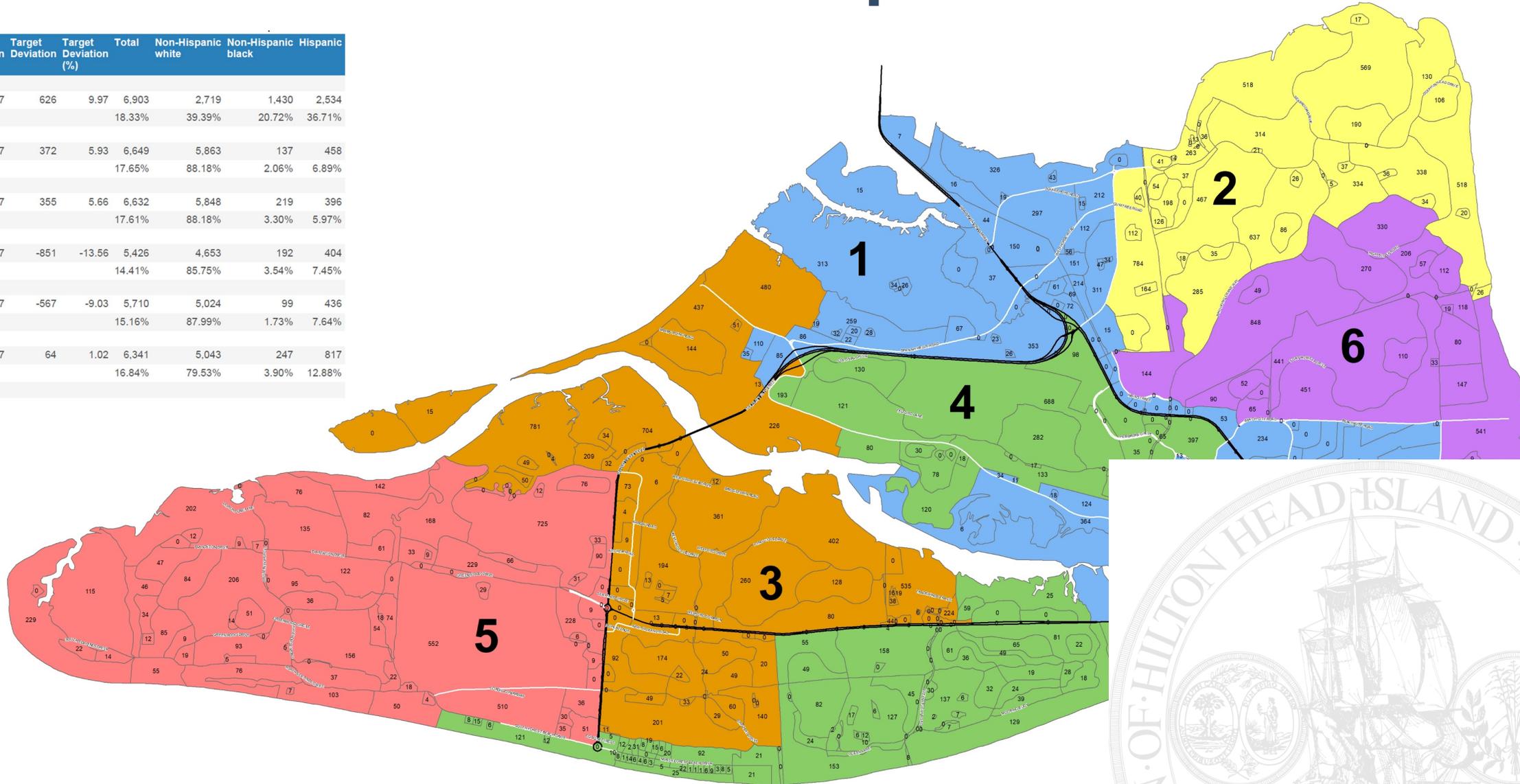
What are the criteria used for redistricting? ---

-  Districts **must be of equal population**, or as nearly as practical, to comply with the Equal Protection Clause of the 14th Amendment and the principle of “**one person, one vote.**”
-  Districts **must comply with the federal Voting Rights Act** to ensure that minorities have an equal opportunity to elect representatives of their choice.
-  Districts **must be drawn contiguously**, so that all parts of the district are connected to each other.
-  Districts **must minimize the division** of voting precincts, cities, counties, neighborhoods, and communities of interest to the extent possible.
-  Districts **should be geographically compact** so that nearby areas of population are not bypassed for a more distant population.
-  Districts **must comply** with other applicable court decisions and federal and state laws.



Current Town Council Wards Map

Ward No.	TOTAL Population	Target Population	Target Deviation	Target Deviation (%)	Total	Non-Hispanic white	Non-Hispanic black	Hispanic
1	6,903	6,277	626	9.97	6,903	2,719	1,430	2,534
					18.33%	39.39%	20.72%	36.71%
2	6,649	6,277	372	5.93	6,649	5,863	137	458
					17.65%	88.18%	2.06%	6.89%
3	6,632	6,277	355	5.66	6,632	5,848	219	396
					17.61%	88.18%	3.30%	5.97%
4	5,426	6,277	-851	-13.56	5,426	4,653	192	404
					14.41%	85.75%	3.54%	7.45%
5	5,710	6,277	-567	-9.03	5,710	5,024	99	436
					15.16%	87.99%	1.73%	7.64%
6	6,341	6,277	64	1.02	6,341	5,043	247	817
					16.84%	79.53%	3.90%	12.88%



Current Town Population Breakdowns

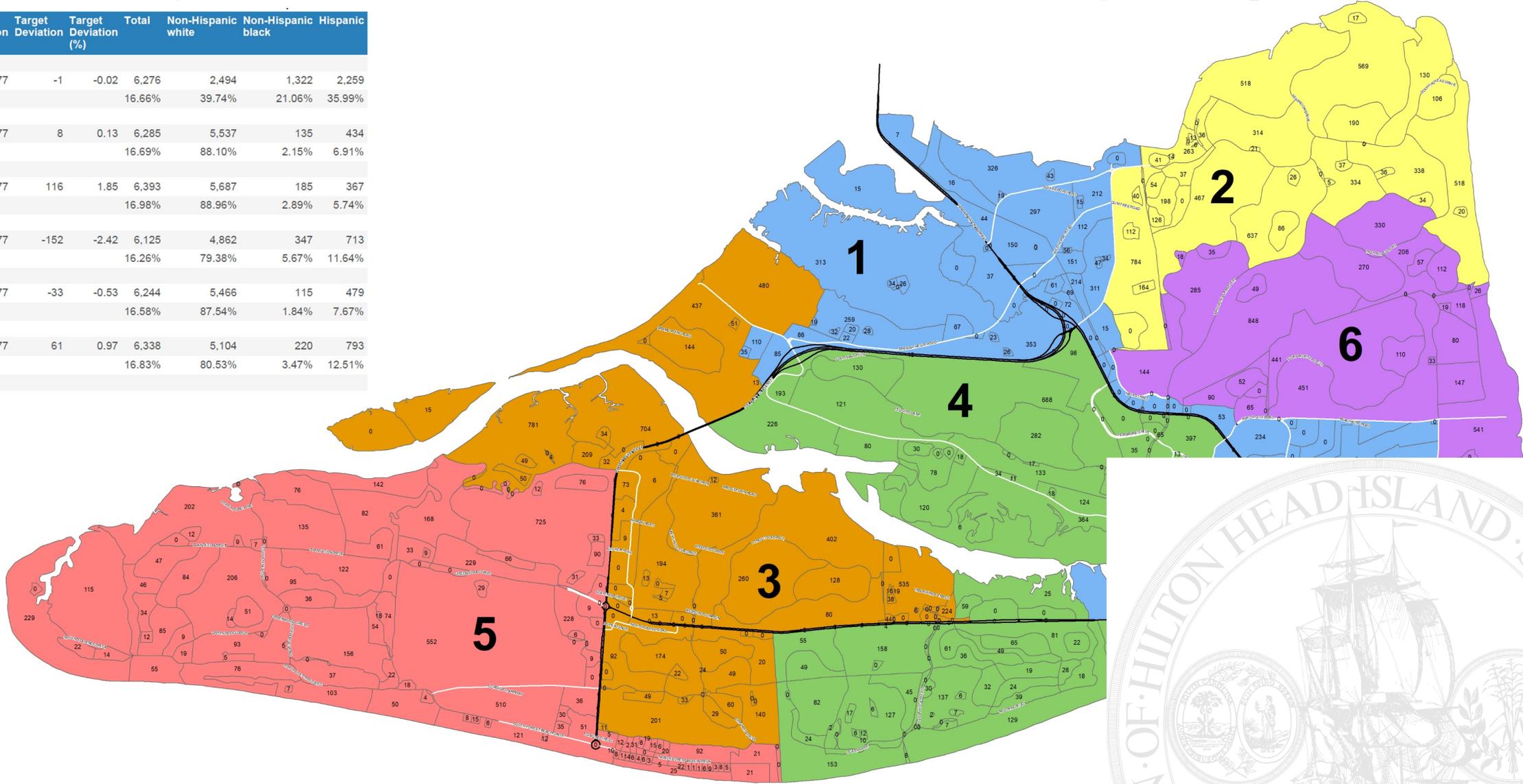
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					16.84%	79.53%	3.90%	12.88%

Lowest Deviation	-13.56%
Highest Deviation	9.97%
Deviation Range	23.53%



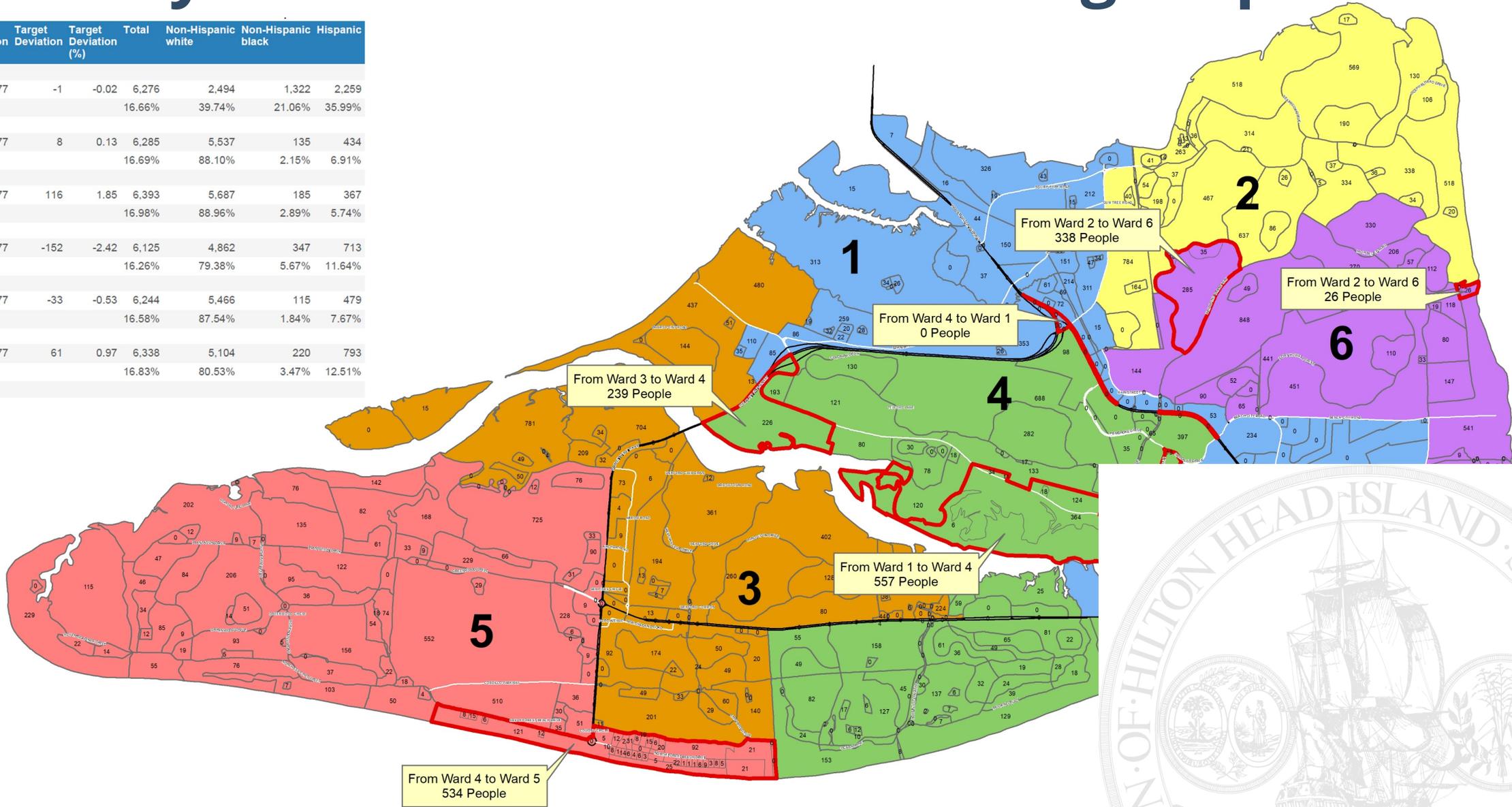
Preliminary GIS Generated Redistricting Map

Ward No.	TOTAL Population	Target Population	Target Deviation	Target Deviation (%)	Total	Non-Hispanic white	Non-Hispanic black	Hispanic
1	6,276	6,277	-1	-0.02	6,276	2,494	1,322	2,259
					16.66%	39.74%	21.06%	35.99%
2	6,285	6,277	8	0.13	6,285	5,537	135	434
					16.69%	88.10%	2.15%	6.91%
3	6,393	6,277	116	1.85	6,393	5,687	185	367
					16.98%	88.96%	2.89%	5.74%
4	6,125	6,277	-152	-2.42	6,125	4,862	347	713
					16.26%	79.38%	5.67%	11.64%
5	6,244	6,277	-33	-0.53	6,244	5,466	115	479
					16.58%	87.54%	1.84%	7.67%
6	6,338	6,277	61	0.97	6,338	5,104	220	793
					16.83%	80.53%	3.47%	12.51%



Preliminary GIS Generated Redistricting Map

Ward No.	TOTAL Population	Target Population	Target Deviation	Target Deviation (%)	Total	Non-Hispanic white	Non-Hispanic black	Hispanic
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2	6,285	6,277	8	0.13	6,285	5,537	135	434
					16.69%	88.10%	2.15%	6.91%
3	6,393	6,277	116	1.85	6,393	5,687	185	367
					16.98%	88.96%	2.89%	5.74%
4	6,125	6,277	-152	-2.42	6,125	4,862	347	713
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5	6,244	6,277	-33	-0.53	6,244	5,466	115	479
					16.58%	87.54%	1.84%	7.67%
6	6,338	6,277	61	0.97	6,338	5,104	220	793
					16.83%	80.53%	3.47%	12.51%



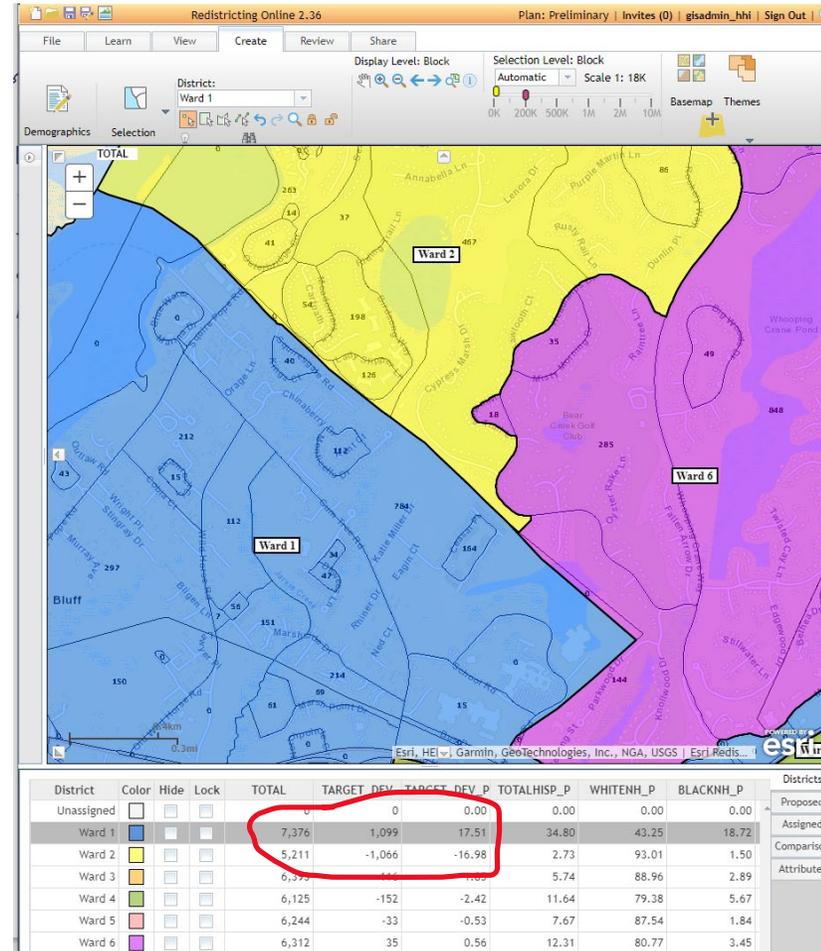
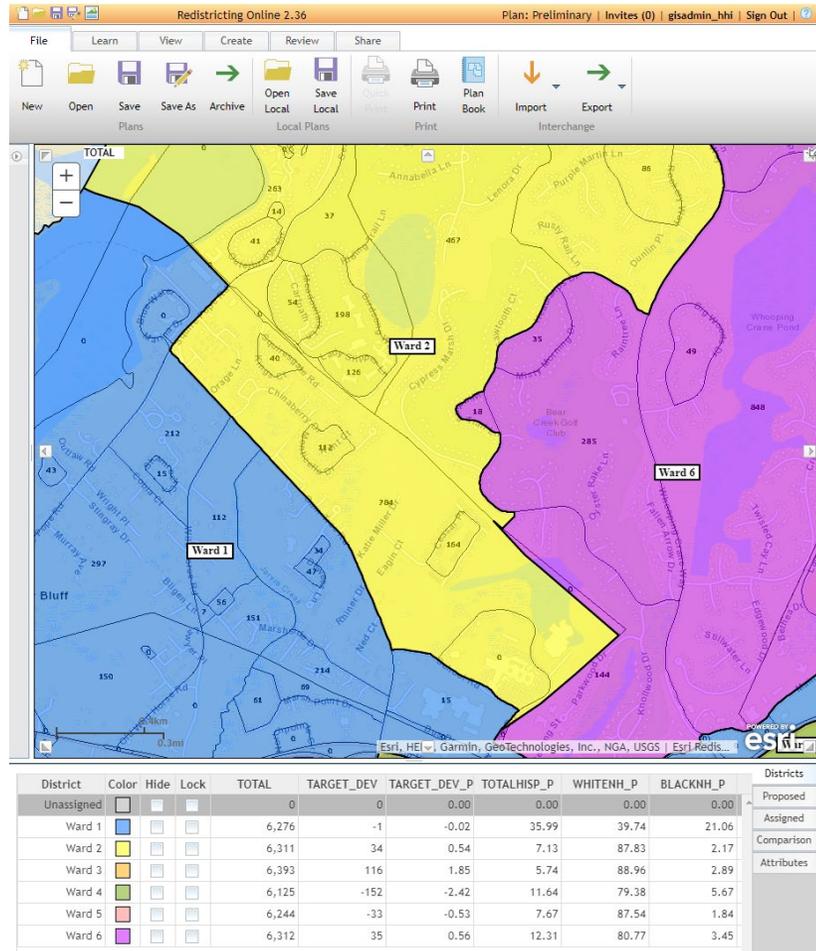
Preliminary GIS Generated Redistricting Population Breakdowns

Ward No.	TOTAL Population	Target Population	Target Deviation	Target Deviation (%)	Total	Non-Hispanic white	Non-Hispanic black	Hispanic
1	6,276	6,277	-1	-0.02	6,276	2,494	1,322	2,259
					16.66%	39.74%	21.06%	35.99%
2	6,285	6,277	8	0.13	6,285	5,537	135	434
					16.69%	88.10%	2.15%	6.91%
3	6,393	6,277	116	1.85	6,393	5,687	185	367
					16.98%	88.96%	2.89%	5.74%
4	6,125	6,277	-152	-2.42	6,125	4,862	347	713
					16.26%	79.38%	5.67%	11.64%
5	6,244	6,277	-33	-0.53	6,244	5,466	115	479
					16.58%	87.54%	1.84%	7.67%
6	6,338	6,277	61	0.97	6,338	5,104	220	793
					16.83%	80.53%	3.47%	12.51%

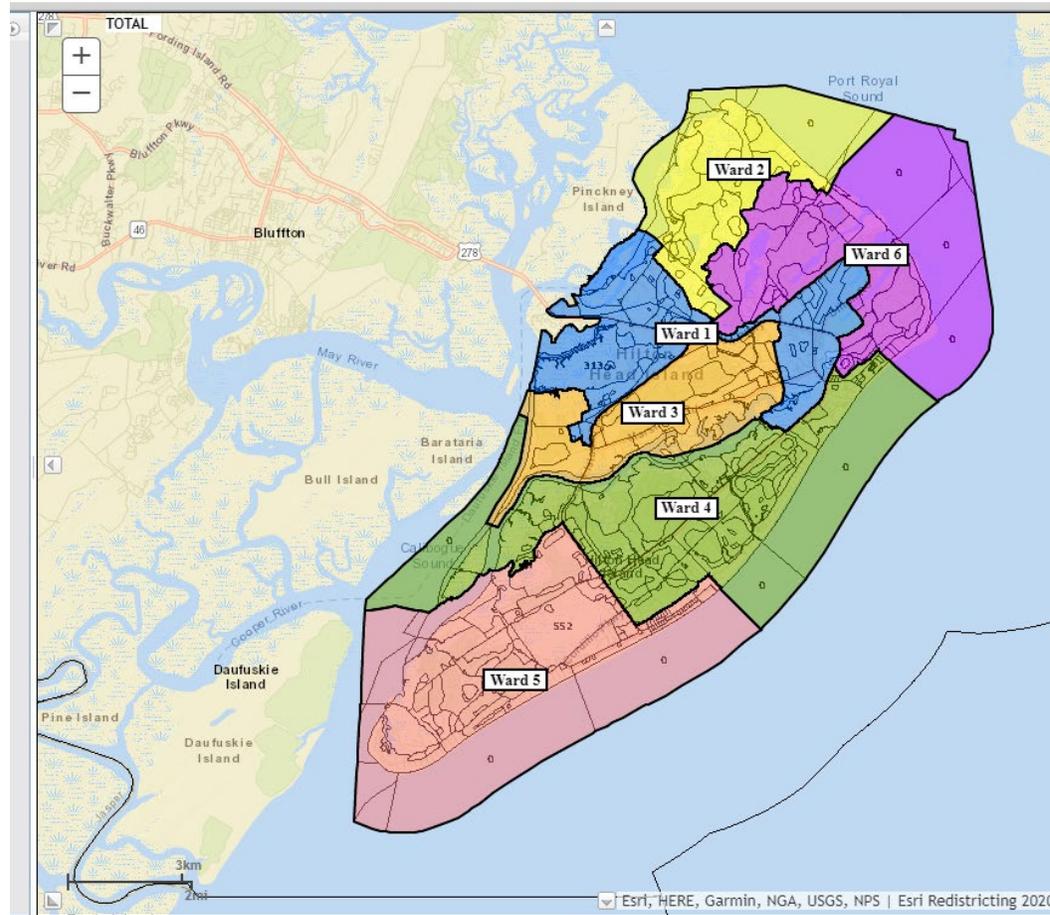
Lowest Deviation	-2.42%
Highest Deviation	1.85%
Deviation Range	4.27%



Block Population Limitations



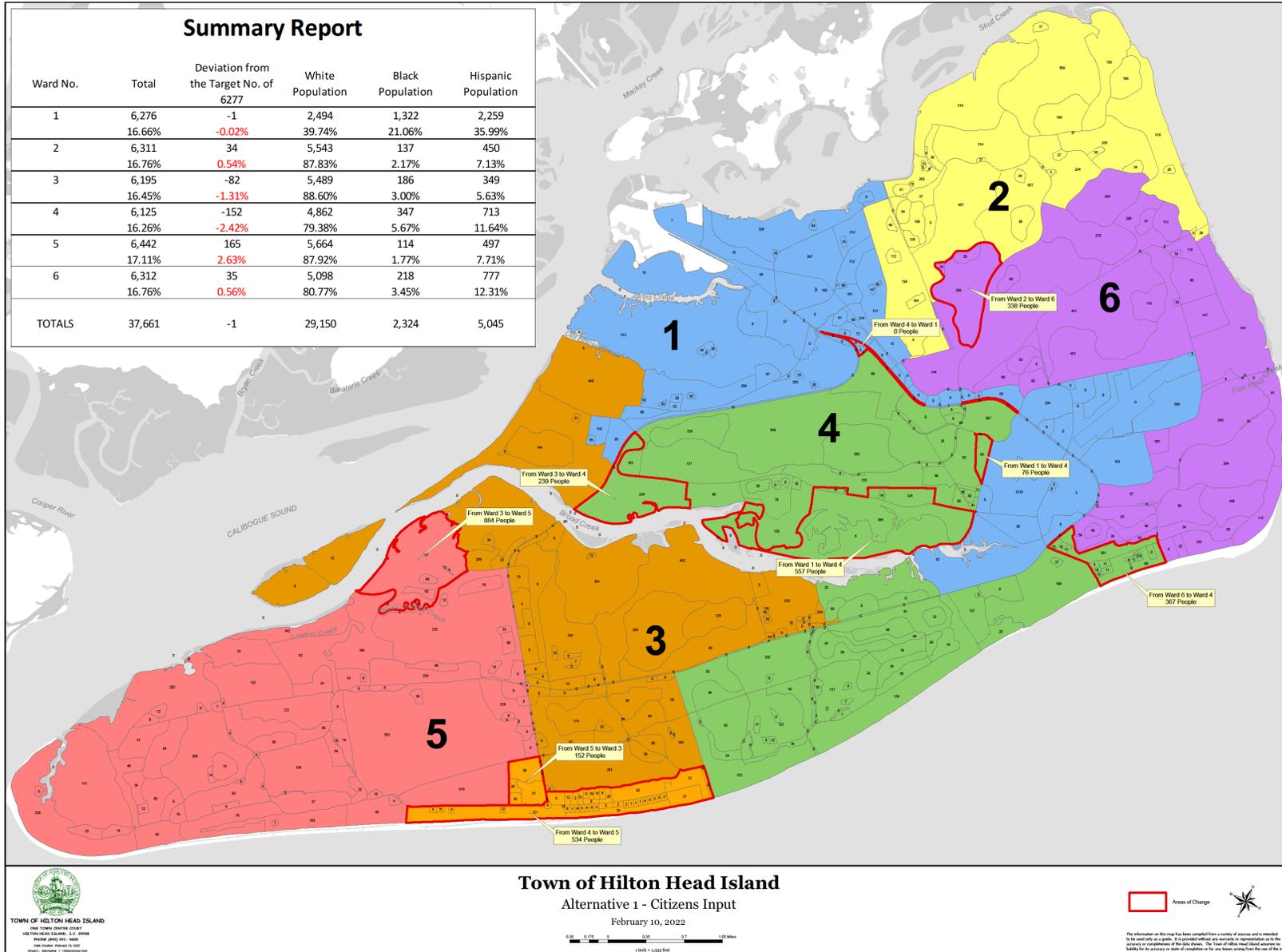
Geographic Limitations



District	Color	Hide	Lock	TOTAL	TARGET_DEV	TARGET_DEV_P	TOTALHISP_P	WHITENH_P	BLACKNH_P
Ward 1		<input type="checkbox"/>	<input type="checkbox"/>	6,276	-1	-0.02	35.99	39.74	21.06
Ward 2		<input type="checkbox"/>	<input type="checkbox"/>	6,311	34	0.54	7.13	87.83	2.17
Ward 3		<input type="checkbox"/>	<input type="checkbox"/>	4,856	-1,421	-22.64	14.68	76.26	6.51
Ward 4		<input type="checkbox"/>	<input type="checkbox"/>	7,662	1,385	22.06	4.79	89.35	2.82
Ward 5		<input type="checkbox"/>	<input type="checkbox"/>	6,244	-33	-0.53	7.67	87.54	1.84
Ward 6		<input type="checkbox"/>	<input type="checkbox"/>	6,312	35	0.56	12.31	80.77	3.45



Alternative 1- Citizen Input



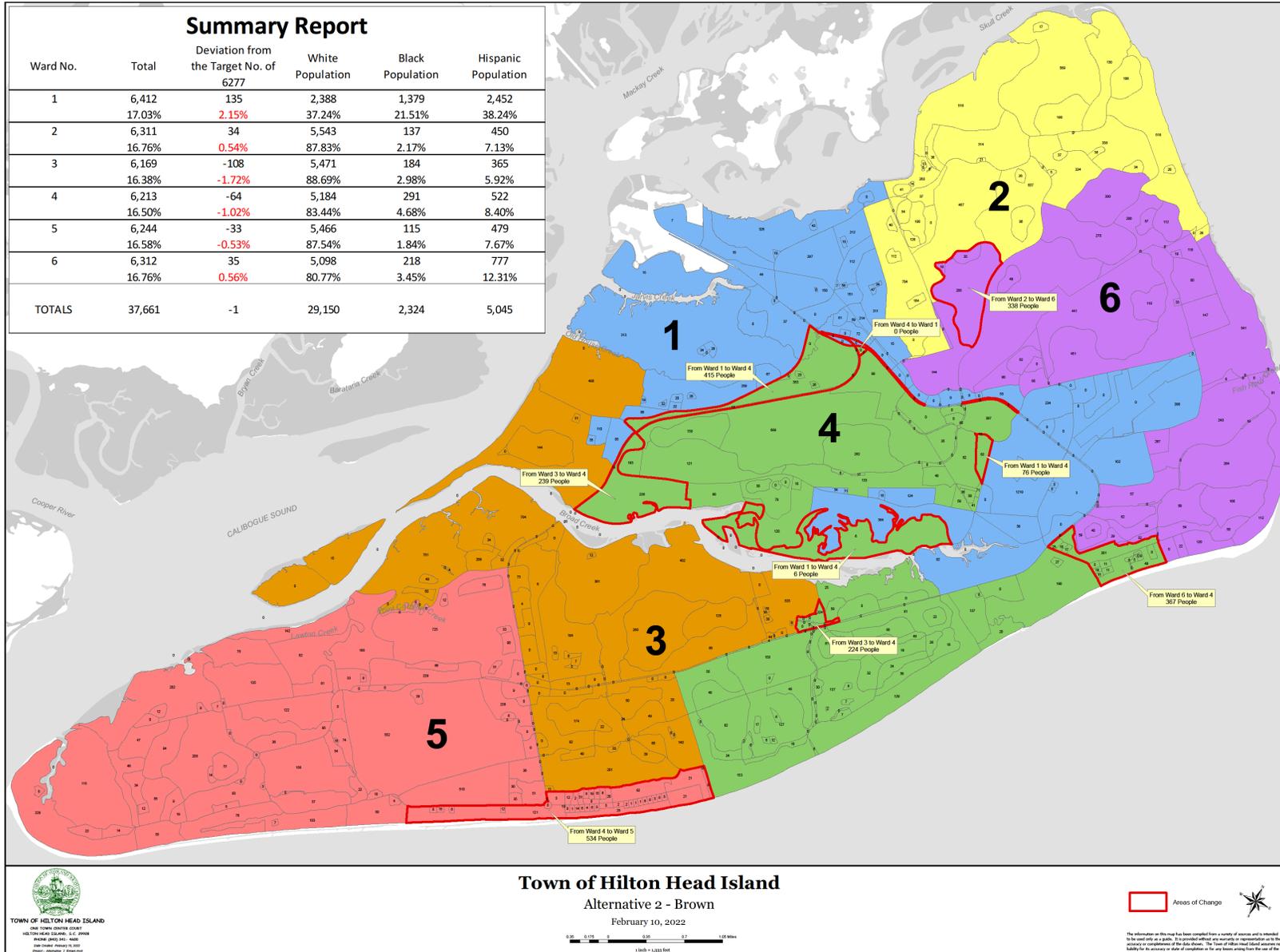
Alternative 1- Citizens Input Population Breakdowns

Ward No.	TOTAL Population	Target Population	Target Deviation	Target Deviation (%)	Total	Non-Hispanic white	Non-Hispanic black	Hispanic
1	6,276	6,277	-1	-0.02	6,276	2,494	1,322	2,259
					16.66%	39.74%	21.06%	35.99%
2	6,311	6,277	34	0.54	6,311	5,543	137	450
					16.76%	87.83%	2.17%	7.13%
3	6,195	6,277	-82	-1.31	6,195	5,489	186	349
					16.45%	88.60%	3.00%	5.63%
4	6,125	6,277	-152	-2.42	6,125	4,862	347	713
					16.26%	79.38%	5.67%	11.64%
5	6,442	6,277	165	2.63	6,442	5,664	114	497
					17.11%	87.92%	1.77%	7.71%
6	6,312	6,277	35	0.56	6,312	5,098	218	777
					16.76%	80.77%	3.45%	12.31%

Lowest Deviation	-2.42%
Highest Deviation	2.63%
Deviation Range	5.05%



Alternative 2- Brown



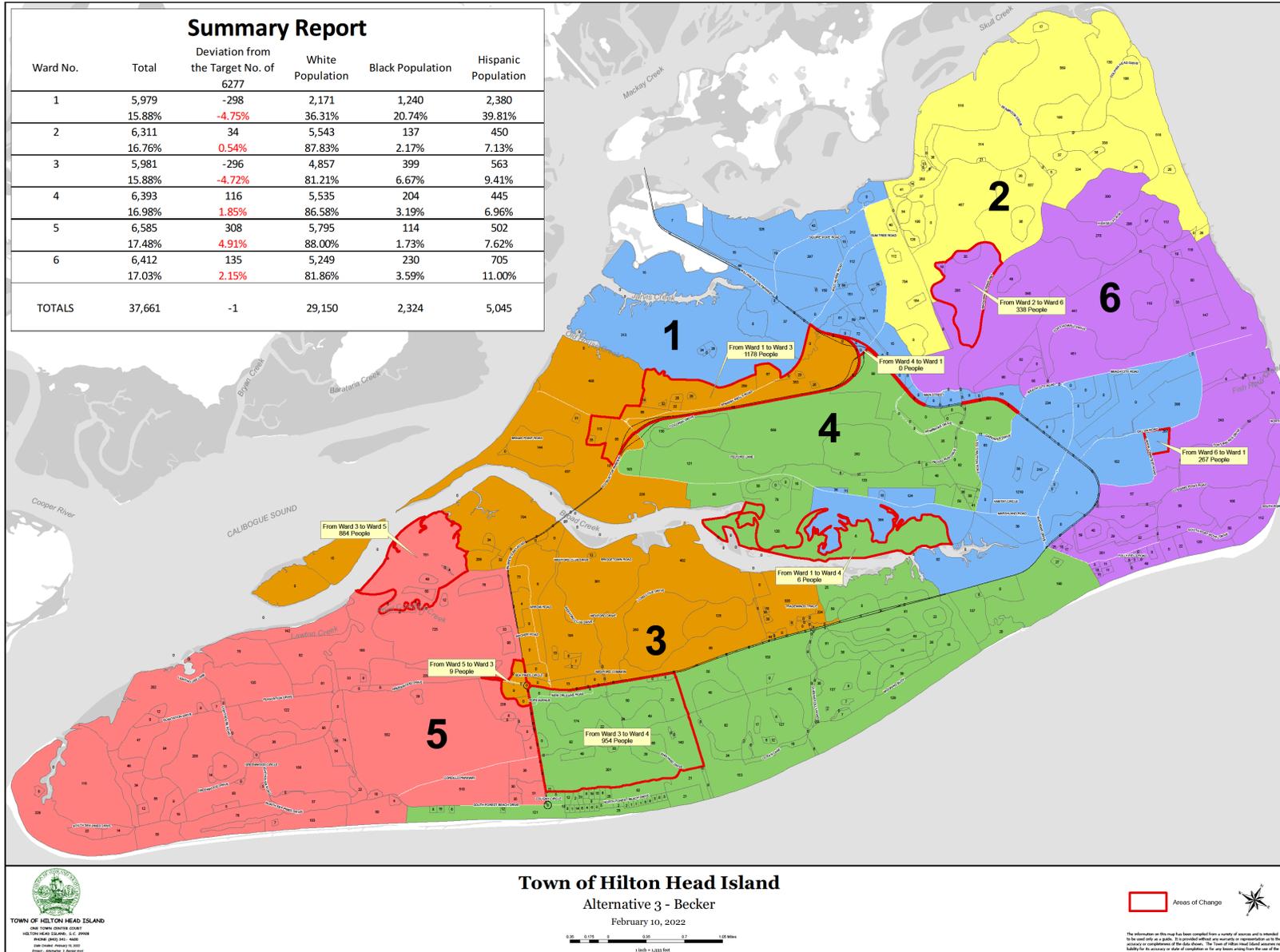
Alternative 2- Brown Population Breakdowns

Ward No.	TOTAL Population	Target Population	Target Deviation	Target Deviation (%)	Total	Non-Hispanic white	Non-Hispanic black	Hispanic
1	6,412	6,277	135	2.15	6,412	2,388	1,379	2,452
					17.03%	37.24%	21.51%	38.24%
2	6,311	6,277	34	0.54	6,311	5,543	137	450
					16.76%	87.83%	2.17%	7.13%
3	6,169	6,277	-108	-1.72	6,169	5,471	184	365
					16.38%	88.69%	2.98%	5.92%
4	6,213	6,277	-64	-1.02	6,213	5,184	291	522
					16.50%	83.44%	4.68%	8.40%
5	6,244	6,277	-33	-0.53	6,244	5,466	115	479
					16.58%	87.54%	1.84%	7.67%
6	6,312	6,277	35	0.56	6,312	5,098	218	777
					16.76%	80.77%	3.45%	12.31%

Lowest Deviation	-1.72%
Highest Deviation	2.15%
Deviation Range	3.87%



Alternative 3- Becker



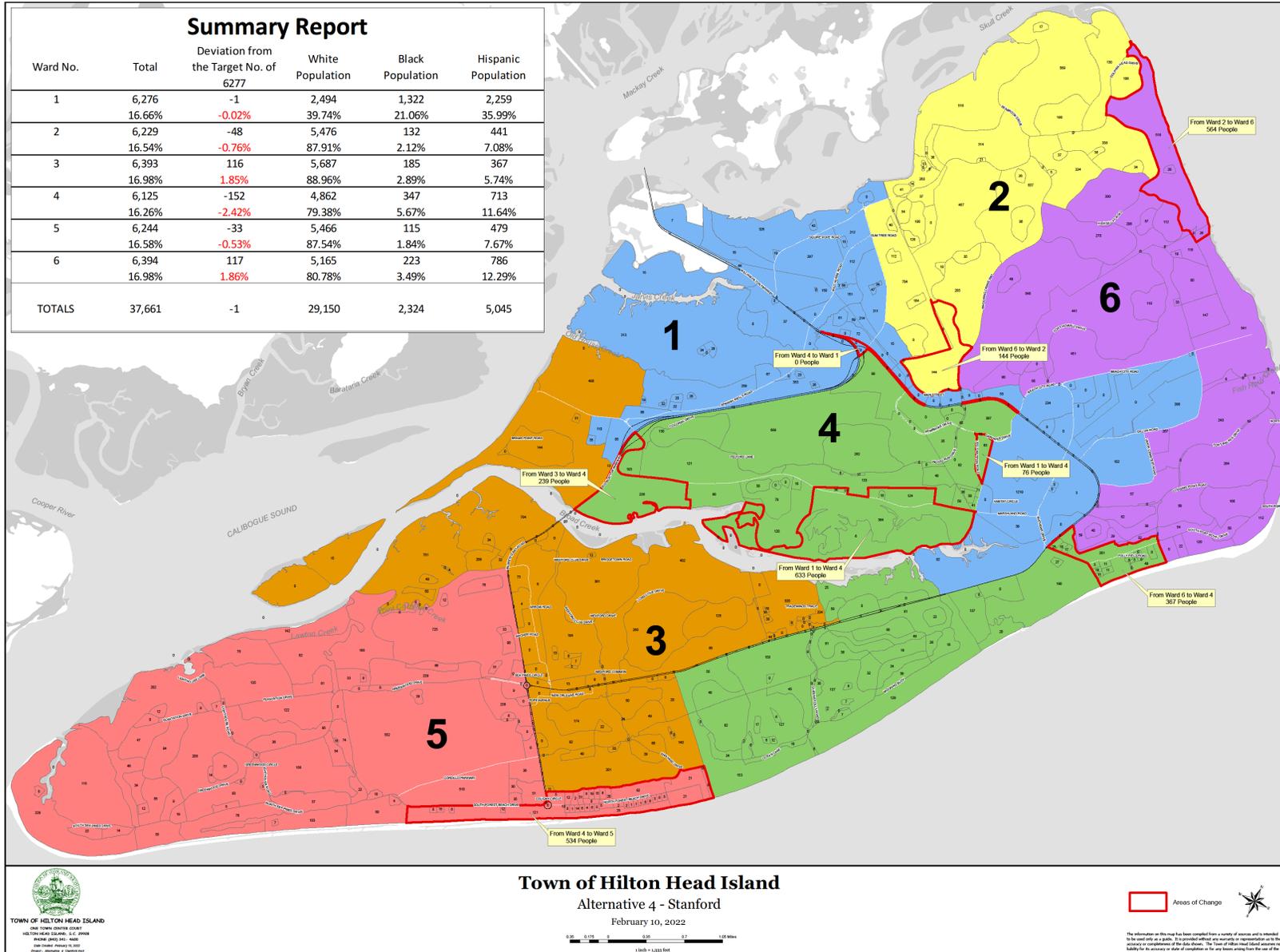
Alternative 3- Becker Population Breakdowns

Ward No.	TOTAL Population	Target Population	Target Deviation	Target Deviation (%)	Total	Non-Hispanic white	Non-Hispanic black	Hispanic
1	5,979	6,277	-298	-4.75	5,979	2,171	1,240	2,380
					15.88%	36.31%	20.74%	39.81%
2	6,311	6,277	34	0.54	6,311	5,543	137	450
					16.76%	87.83%	2.17%	7.13%
3	5,981	6,277	-296	-4.72	5,981	4,857	399	563
					15.88%	81.21%	6.67%	9.41%
4	6,393	6,277	116	1.85	6,393	5,535	204	445
					16.98%	86.58%	3.19%	6.96%
5	6,585	6,277	308	4.91	6,585	5,795	114	502
					17.48%	88.00%	1.73%	7.62%
6	6,412	6,277	135	2.15	6,412	5,249	230	705
					17.03%	81.86%	3.59%	11.00%

Lowest Deviation	-4.75%
Highest Deviation	4.91%
Deviation Range	9.66%



Alternative 4- Stanford



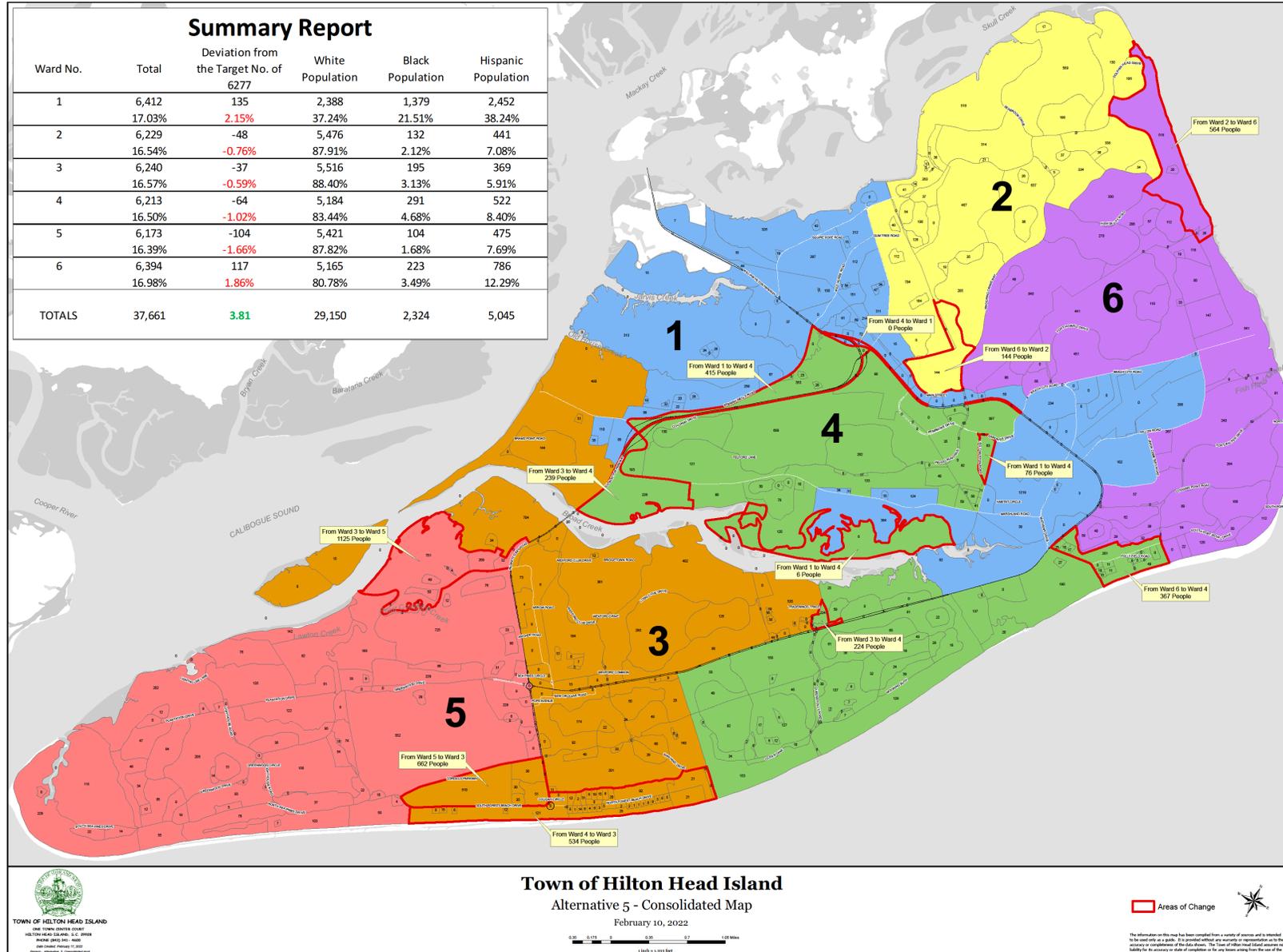
Alternative 4- Stanford Population Breakdowns

Ward No.	TOTAL Population	Target Population	Target Deviation	Target Deviation (%)	Total	Non-Hispanic white	Non-Hispanic black	Hispanic
1	6,276	6,277	-1	-0.02	6,276	2,494	1,322	2,259
					16.66%	39.74%	21.06%	35.99%
2	6,229	6,277	-48	-0.76	6,229	5,476	132	441
					16.54%	87.91%	2.12%	7.08%
3	6,393	6,277	116	1.85	6,393	5,687	185	367
					16.98%	88.96%	2.89%	5.74%
4	6,125	6,277	-152	-2.42	6,125	4,862	347	713
					16.26%	79.38%	5.67%	11.64%
5	6,244	6,277	-33	-0.53	6,244	5,466	115	479
					16.58%	87.54%	1.84%	7.67%
6	6,394	6,277	117	1.86	6,394	5,165	223	786
					16.98%	80.78%	3.49%	12.29%

Lowest Deviation	-2.42%
Highest Deviation	1.86%
Deviation Range	4.28%



Alternative 5- Consolidated



Alternative 5- Consolidated Population Breakdowns

Ward No.	TOTAL Population	Target Population	Target Deviation	Target Deviation (%)	Total	Non-Hispanic white	Non-Hispanic black	Hispanic
1	6,412	6,277	135	2.15	6,412	2,388	1,379	2,452
					17.03%	37.24%	21.51%	38.24%
2	6,229	6,277	-48	-0.76	6,229	5,478	132	441
					16.54%	87.91%	2.12%	7.08%
3	6,240	6,277	-37	-0.59	6,240	5,518	195	369
					16.57%	88.40%	3.13%	5.91%
4	6,213	6,277	-64	-1.02	6,213	5,184	291	522
					16.50%	83.44%	4.68%	8.40%
5	6,173	6,277	-104	-1.66	6,173	5,421	104	475
					16.39%	87.82%	1.68%	7.69%
6	6,394	6,277	117	1.86	6,394	5,165	223	786
					16.98%	80.78%	3.49%	12.29%

Lowest Deviation	-1.66%
Highest Deviation	2.15%
Deviation Range	3.81%



Town of Hilton Head Island

Thank You

