



TOWN OF BLUFFTON

ACCOMMODATIONS TAX ADVISORY COMMITTEE MEETING

AGENDA

Tuesday, November 16, 2021, at 6:00 PM

Theodore D. Washington Municipal Building
Henry "Emmet" McCracken, Jr. Town Council Chambers
20 Bridge Street, Bluffton, SC 29910

This meeting can be viewed live on Beaufort County Channel, on Hargray Channel 9 and 113,
or on Spectrum Channel 1304.

1. Call to Order – Chairman Sam Britt
2. Roll Call and Confirmation of Quorum
3. Adoption of Agenda
4. Adoption of Minutes:
 - a. ATAC Workshop Meeting Minutes of July 22, 2021
 - b. ATAC Regular Meeting Minutes of August 17, 2021
5. Adoption of 2021 Meeting Schedule
6. New Business
 - a. Election of Officer: Vice Chair
7. Financial Report – Natalie Majorkiewicz, CGFO, Treasury Manager
8. Applicant's Presentation and Request as follows:
 - a. **6:15 – 6:30: Farmers Market of Bluffton, Inc.:**
Farmers Market of Bluffton - \$37,900
 - b. **6:30 – 6:45: Hilton Head Symphony Orchestra:**
Holiday Pops Concert - \$5,000
 - c. **6:45 – 7:00: May River Theatre, Inc.:**
2022 Production and Advertising Costs - \$11,481
 - d. **7:00 – 7:15: SC Lowcountry Tourism Commission.:**
Promotion of the Town of Bluffton and the Lowcountry - \$25,755
9. Adjournment

Notes:

- Please be reminded that all advertising sponsored with Town of Bluffton ATAX dollars must incorporate the Bluffton Heart of the Lowcountry brand logo
- Town Council will review recommendations at the December 14, 2021, 5:00 p.m. meeting
- Next deadline for ATAX applications is by noon December 31, 2021
- Next ATAC meeting date is February 15, 2022, pending approval of schedule

“FOIA Compliance – Public notification of this meeting has been published and posted in compliance with the Freedom of Information Act and the Town of Bluffton policies.”

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the Town of Bluffton will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities. The Town of Bluffton Council Chambers are ADA compatible. Any person requiring further accommodation should contact the Town of Bluffton ADA Coordinator at 843.706.4500 or adacoordinator@townofbluffton.com as soon as possible but no later than 48 hours before the scheduled event.