



Town of Hilton Head Island  
**TOWN COUNCIL**  
**STRATEGIC PLAN WORKSHOP**

Thursday, October 21, 2021, 9:00 a.m. – 2:00 p.m.  
**AGENDA**

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The Town Council Strategic Plan Workshop will be conducted virtually and can be viewed on the [Town of Hilton Head Island Facebook Page](#) the [Town of Hilton Head Island](#) website, [Beaufort County Channel](#) Hargray Channel 9 and Spectrum Channel 1304.

- 1. Call to Order**
- 2. FOIA Compliance:** Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act and the requirements of the Town of Hilton Head Island.
- 3. Discussion of the Town of Hilton Head Island FY2021-2022 Strategic Action Plan**
- 4. Adjournment**



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**OUTLINE**

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- 1. Introductions**
  - a. Welcome and Opening Remarks
  - b. Agenda Review
- 2. Overview of Strategic Planning Process**
  - a. Town Mission Statement
  - b. Goals, Strategies & Tactics
  - c. Core Values into Focus Areas
  - d. Strategic Initiative Types
- 3. Discussion of Proposed Strategic Initiatives**
  - a. Focus Areas
    - i. Pursuit of Excellence
    - ii. Environmental Sustainability
    - iii. Revitalize Economy
    - iv. Inclusive Community
    - v. Connected Community
    - vi. Regional Focus
    - vii. 'Right Sized' Infrastructure
    - viii. Parks & Recreation
- 4. Review of Strategic Action Plan Agenda**
  - a. Exploration of Air Table
  - b. Reporting/Communication Expectations
- 5. Review of Additional Initiatives**
- 6. Parting Thoughts/Adjourn**